

FINANCIAL LIFE PLANNERS, LLC

Company Information

FINANCIAL LIFE PLANNERS (FLP) was founded by *Cynthia Fick* who is a Registered Investment Advisor with extensive knowledge and training in a broad range of investments including stocks, bonds, stock options, and mutual funds. She is an expert in financial and retirement planning as well as tax and estate planning.

**FINANCIAL LIFE PLANNERS voted "Best Financial Advisor"
3rd Place Winner in the "2010 Best Of" contest
sponsored by the Ahwatukee Foothill News**

Fick founded this independent financial services firm in 1999. The company's client base has grown steadily as a result of superior customer service delivered with unbiased advice and a personal touch.

In 2002 the practice was expanded to include financial life planning and investment advisory services. Based on the belief that when people become clear about what they feel is important and align their beliefs and actions to that intention, the best possible financial plan and life strategies emerge from our PROPRIETARY FINANCIAL LIFE PLANNING PROCESS. Its six stages teach clients how to manage their beliefs, thoughts, and feelings about money while working to implement new and life-changing choices. *(continued)*

STAGE ONE: Uncovering Your Money Beliefs – *What Are My Attitudes About Money?*

STAGE TWO: Clarifying Your Financial Life Vision – *What Are My Goals and Dreams?*

STAGE THREE: Capturing Your Financial Snapshot – *What Are My Investments and Expenses?*

STAGE FOUR: Creating Your Financial Goal Plan – *How Do I Successfully Meet My Life Goals?*

STAGE FIVE: Designing Your Investment Portfolio – *How Do I Invest to Meet My Goals?*

STAGE SIX: Taking Action on Your Goals – *What Are My Steps to Realizing My Vision?*

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4809 E. Thistle Landing Drive, Suite 100, Phoenix, AZ 85044

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Service Information

FLP offers the following services to its clients:

- Financial Planning
- Investment Advisory Services
- Monitor and Report Progress
- Fee-Only Advisory
- Investment Advisory
- Retirement Planning
- Education Planning
- Insurance
- Estate Planning
- Investment Tax Management
- Financial Coaching
- Career Transition Coaching
- Asset Allocation
- Stocks, Bonds, Mutual Funds

Media Information

Local media count on *Cynthia's* financial planning knowledge for the *What They're Buying Now* column of The Arizona Republic, articles for the Ahwatukee Foothills News, and her ongoing column for the Southeast Edition of the Arizona Republic. She is a regular guest on TV shows such as Good Morning Arizona, ABC 15's Sonoran Living and Smart Family, and was the featured Financial Expert on the Mom Time TV show in 2008-2009. Her Financial Tips have been broadcast on station KFNX 1100, Retirement Matters Radio, and station KTAR.

Through regular television appearances, seminars, articles, and radio interviews, Fick's comprehensive and easily understood method reaches thousands of women across the country. Her upcoming book, *The New Girls' Club: How to Build Your Personal Fortune without Relying on the Old Boys' Network*, is planned for release in the fall of 2011.

With her media experience, seminars, and a book in-progress, *Cynthia* is a ready-for-prime-time spokeswoman "talking about REAL money matters for REAL people in a relatable style. She helps you with creating and living the financial life of your DREAMS ... here and now."



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